



**LSMB Business Solutions**  
Linda Murray Bullard, MBA PMP  
Chief Business Strategist  
(423)838-3117  
Email:[info@LSMBBusinessSolutions.com](mailto:info@LSMBBusinessSolutions.com)  
<https://GetTheBusiness.org>



## Core Competencies

Founded in 2013, LSMB Business Solutions delivers expert guidance in business certifications, strategic planning, and operational assessments. We specialize in equipping businesses to secure funding, build strategic partnerships, and streamline operations for sustainable growth. With a focus on structure, marketing, and financial management, we empower businesses to achieve measurable success and long-term impact.

### Core Competencies:

- Business Assessment
- Business Development
- Employee Workshops
- Executive & Employee Training
- Leadership Coaching
- Nationwide experience
- Project Management

## Differentiators

- **Comprehensive Operations Training Assessment:**  
LSMB Business Solutions offers the LSMB 360 Business Assessment, a comprehensive tool designed for organizations. It evaluates operational structure, marketing, sales, financial management, and customer service practices to develop targeted training strategies that drive growth and efficiency.
- **Results-Driven Training Workshops:**  
LSMB Business Solutions conducts interactive and results-oriented workshops that provide participants with actionable insights and hands-on experience during each session. These workshops equip professionals with the practical skills needed to excel in the competitive realm of management development.
- **Personalized Training Support:**  
Recognizing that each organization faces unique challenges, LSMB Business Solutions offers personalized training strategies tailored to specific needs. Their one-on-one support ensures that businesses overcome obstacles and capitalize on growth opportunities through focused training initiatives.

## Company Data

- UEI: GHJKH7GSVM88
- CAGE Code: 702W0
- DUNS #: 0040671292
- NAICS Codes:
  - 541611 Administrative Management And General Management Consulting Service
  - 541612- Human Resources Consulting
  - 541613- Marketing Consulting Services
  - 541618-General Management Consulting
  - 561110-Office Administrative Services
  - 611420-Computer Training
  - 611430-Professional and Management Development Training
  - 611519-Career and Job Training
  - 611710-Education Support Services
- Accepts Credit and Purchase Cards
- EDWOSB, WOSB, PMP

## Past Performance

- Urban League of Greater Chattanooga, Lya Kimbrough, [Lkimbrough@ulchatt.net](mailto:Lkimbrough@ulchatt.net)
- City of Chattanooga, Vanessa Jackson, [vjackson@chattanooga.gov](mailto:vjackson@chattanooga.gov)
- The Howard High School, Dr. LeAundra Ware, [LWare@hcde.org](mailto:LWare@hcde.org)
- University of TN UVI, Mike Bradshaw, [Mike-Bradshaw@utc.edu](mailto:Mike-Bradshaw@utc.edu)
- Department of Justice, Kim Smith, [Kim\\_Smith@tnmp.uscourts.gov](mailto:Kim_Smith@tnmp.uscourts.gov)
- Governor's Office of DBE, Rafael Borjas, [rafael.borjas@tn.gov](mailto:rafael.borjas@tn.gov)