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*Linda Murray Bullard, MBA PMP*  
*Media Kit*

AUTHOR, BUSINESS CONSULTING, AND  
PROFESSIONAL SPEAKER

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[HTTPS://GETTHEBUSINESS.ORG/CONTACT-US](https://getthebusiness.org/contact-us)  
[INFO@LSMBBUSINESSSOLUTIONS.COM](mailto:INFO@LSMBBUSINESSSOLUTIONS.COM)

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# *Linda Murray Bullard*

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## *THE BUSINESS PLUG*

Established in 2013 and has been growing ever since, LSMB Business Solutions provides powerful presentations, small businesses with strategies, classes and relevant content developed by Linda Murray Bullard. Her content revolves around business development, and personal development.

## *SERVICES OFFERED*

- Powerful Presentations
- Business Courses
- Business Plans
- Business Assessments
- Business Consulting
- Leadership Development Course
- Business Development Course

## *METRICS & ANALYTICS*

- Facebook: 5K Fans
- Twitter: 3K Followers
- Instagram: 3K Followers
- LinkedIn: 3.4K Followers
- Pinterest: 3K Followers
- Monthly Visits: 6K Views
- Average Time on Site: 7 Minutes

# LINDA MURRAY BULLARD

THEY CALL HER "THE BUSINESS PLUG"



## ABOUT LINDA

She began her entrepreneur journey after her 26-year career ended. She repurposes the talents and skills learned in various positions at a major insurance company. Her first book, "The Well Ran Dry: Memoirs of a Motherless Child," was accepted by the United States Library of Congress in 2013 and was awarded by GANSPA.

She possesses three business degrees, is a certified Project Management Professional (PMP) and received rave reviews on her Ted Talk, "The Power of Choice." She is the only African American woman who is an Kauffman FastTrac™ Affiliate in Southeast TN.

In addition to Chattanooga, she has presented keynote presentations in Bridgetown, Barbados, Douala, Cameroon, Washington, DC, Newark, NJ and Atlanta, GA. She has been featured on ABC, CBS, Fox and NBC.

## Printed Media Mentions

American Express Forum  
Bank of America  
Business News Daily  
Chattanooga News Free Press  
CNBC  
Edge Magazine  
Groove 93  
Huffington Post  
Inspire Me Today  
Nasdaq  
Nationwide  
New York Post  
Prevention Magazine  
Reader's Digest  
The Tennessean  
The Herald  
Washington Post  
WUTC

